

WORT 89.9 FM
118 S. Bedford Street, Madison, WI 53703

Programming Committee
August 3, 2015, 5:00 – 6:30pm

MEETING MINUTES:

Present PC: Karma Chávez, Stuart Utley, Meghan Gauger, Rich Samuels, Molly Stentz, Sybil Augustine, Peter Allen

Present others: Tim Schneider

Communications from the Public:

Welcomed new board rep, Peter Allen

Read comments from comment book and discussed actions taken to address any concerns

Communications from the Board: Will discuss in old business

Next meeting: Monday, September 14, 2015

Minutes approved.

Staff Reports

News:

- new APA host on Mondays: Patti will do the show on trial basis for fall
- Kiosk has gone digital, showing people how to use the new system
- Starting pre-roll announcements
- Thursday 12-2 need new engineer and Wednesday 5-7 also
- Training a new person for Thursday 5-7 and Monday night slot is also filled
- Good interns this summer working on cool projects, may use the B&G Club studio; one did a 30 minute show featuring young Latinas on Donald Trump; Simpson Street youth learning audio reporting; another working on a podcast

Music:

- volunteer appreciation picnic on August 20th, 5-9 pm at Brittingham Park
- another volunteer newsletter about to be released
- we are switching email systems
- we will be mapping where donors are from
- starting to get testimonials from guests
- another Record Riot on Saturday Nov. 14th
- Jazz benefit at the Wil-Mar Nov. 14th
 - selling more valuable ones on ebay
- gathered another batch of reel to reels to burn to CDs
- putting together shows with IDs recorded on the hour, which can be better than a bad host
- still looking for Sunday overnight host

- need signed waivers back from Orton Park Fest, but looking to pre-empt some shows on Friday to play some bands
- confirming bands for Willy Street Fair
- Africa Fest is coming up, tickets to sell for raffles
- won an award for local music radio station of the year
- asking people about their favorite t-shirt designs

Old Business

Listener Surveys: 400+ surveys turned back so far; Amanda has done preliminary analysis and Molly read summary of results

- discussed how to reach more people, including those who don't listen
- Will add ideas to a doc for other festivals outside of town (Peter will take the lead; need to do it by Friday)
- Sybil will talk to Johanna about the results of past surveys to do some comparisons

BBC and Democracy Now possible changes:

- should we cut into both of those shows and announce we are looking to make some changes and get some feedback since we need to make a change before October 1?
 - choice of DN at 1 and 5, choice to have some named free syndicated shows at 1, or you give us major financial support to keep it as is, or give us your feasible ideas – Susan will do a draft of the survey, Karma and Susan will edit it, Tim will put it up; then Molly will create promos for DN and BBC to talk about the possible changes to take survey
 - Karma will draft language for :30-60 of an announcement on this
- PC members will look for free, quality and reliable syndicated programming: PRX, Pacifica (Audioport), podcasts

New Business - none

Meeting Adjourned: 7:12 pm

Notes By: Karma Chávez

Check one:

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 FINAL VERSION. APPROVED: