

David Devereaux-Weber

Seat Selection

Listener Sponsor - Serve until 2020 annual meeting (2 seats)

Contact Information

Name

David Devereaux-Weber

Address

2529 Gregory St.
Madison, Wisconsin 53711
United States

[Map It](#)

Email Address

dave@ddwsvcs.com

Home Phone

[\(608\) 238-8166](tel:(608)238-8166)

Work Phone

[\(608\) 576-2599](tel:(608)576-2599)

Current Occupation

retired

Any past felony convictions?

No

Background:

Please indicate your involvement with WORT, past or current.

I was one of the founders of WORT in 1975. I have previously served two terms on the WORT Board of Directors.

Please indicate your involvement with communit(ies) in WORT's listening area.

I worked at the University of Wisconsin-Madison for 23 years. I helped put together a fiber optic cable from the State Capitol to Wisconsin Public Television in Vilas Hall on University Ave. for the purpose of live State Capitol coverage.

Ideas

What are your goals for WORT?

1. I think that WORT should adopt Radical Transparency.

2. I support providing a Live audio and video stream of WORT Board of Directors meetings.
3. I support the posting of Board Minutes on Web Site promptly.
4. I support Conducting Board Meetings to facilitate good minutes taking.
5. Create functionality for community members to contribute to WORT Web site
 1. All users vetted and pre-approved
 2. Like Daily Kos site.
 3. All articles approved before publishing.
6. Increase web and social media usage.
 1. Station business, meeting and committee information.
 2. Air program information, like song title, artist, show and host comments.
 3. Upcoming news and public affairs program topics.
7. Improve live functionality of web site and Spintron.
8. Add functionality for Radio Broadcast Data System so appropriately-equipped radios can display station and song or program information.
9. Make committee activity visible and transparent to WORT community.
10. Explore committee meetings via online technology.
11. Reduce number of Board members.
12. Put more responsibility onto Staff Collective.
 1. Make budget and financial reporting an explicit activity of the staff collective.
 2. Make hiring and firing part of the staff collective.
 3. Support Staff Union Membership.
13. Take the Board of Directors out of day-to-day station operations.
14. Make the WORT Board of Directors one that brings things together, instead of picking things apart.
15. Promote a WORT App for iPhone and Android platforms.
16. Add PayPal, Apple Pay, Google Wallet, Android Pay, Amazon Pay, etc. to contribution methods on web site and in the app.
17. Put Board of Directors applications on web site.
18. Reduce turnaround time for Kiosk.
19. Long Term Goals:
 1. Make WORT online experience a co-equal emphasis.
 2. Build engagement with Air listeners.
 3. Build engagement with Online listeners & Readers.
 4. Build engagement with Listener Sponsors.
 5. Build engagement with our Communities - covered by our Air signal and online.
 6. Build engagement with existing and potential Underwriters.
 7. Build online revenue stream to be co-equal.
 8. A new building.
 9. Lobby mobile telephone industry to activate FM Tuner functionality of Android and iPhones.
 10. Open up WORT's thinking about increased corporate and foundation contributions.
 11. Create program stream for WORT-2 and second live stream on web and on app.

What do you see as WORT's major responsibilities to the community?

To provide news, public information, safety information (storm warnings, and so on) entertainment, community news, information about elections, candidates, government meetings and activity.

There are many areas where WORT could improve and many new activities WORT could undertake. Please list specific tasks on which you would be willing to work.

See my platform above in goals.

Why do you wish to be on WORT's Board of Directors?

To support the ongoing work of WORT.

The Board currently meets monthly on a Wednesday night. Meetings are scheduled at 7:00 p.m. and may finish as late as 11 p.m.. Are you able to regularly attend Board meetings?

Yes.

WORT's Board is an active participant in station affairs. Board members do committee work and participate in pledge drives and other fundraising events. Board members are expected to commit to five to ten hours a month in addition to meetings. Roughly estimate the time you have available for work in addition to Board meetings.

At least 10 hours.

Feel free to add any additional relevant material.

I am a US Citizen (FCC Rules require a majority of the Board to be US Citizens). I hold an FCC General Class License. I am qualified to tune and repair the transmitter and STL, as well as perform FCC proof-of-performance tests. I am familiar with keeping an FCC Public file as required of all FCC License holders.