

WORT FM Board of Directors Application

Seat Selection

___ Participating Member - Serve until 2020 annual meeting (2 seats)

___ Participating Member - Serve until 2019 annual meeting (2 seats)

___ Participating Member - Serve until 2018 annual meeting (1 seat)

either ___ Listener Sponsor - Serve until 2020 annual meeting (2 seats)

___ Listener Sponsor - Serve until 2019 annual meeting (1 seat)

Contact Information

Name: First Jerry Last Chernow

Address 431 N. Baldwin St

City Madison State WI ZIP 53703

Email Address jerry@lakesidepress.org

Home Phone 608-257-2554

Work Phone 608-255-1800

Current Occupation Bookkeeper for 3 organizations

*Board member's occupations must be declared on certain federal forms filed by the station.

Any past felony convictions? Yes No (must be disclosed to FCC)

Background

Please indicate your involvement with WORT, past or current. Listener Sponsor

since 1983. 2 terms on WORT Board, 1991-94 + 1995-97

including 4 years as Board treasurer and 1 year as Vice President.

WORT Bookkeeper 1998 -

Please indicate your involvement with communit(ies) in WORT's listening area.

Willy St Co-op Board member 1984-87. Madison Mutual Housing
Co-op Finance Comm late 1980's - early 1990's. A founding member of
Madison Area Peace Coalition. Member of IWW 1982 -

Ideas

What are your goals for WORT?

As traditional radio is declining, we need to embrace emerging
technologies to carve out a new niche; while retaining our mission
of serving the underserved in our listening area.

What do you see as WORT's major responsibilities to the community?

WORT provides the news and music that is rarely heard
on commercial radio, or even public radio.

There are many areas where WORT could improve and many new activities WORT could undertake. Please list specific tasks on which you would be willing to work.

I would like WORT to do more outreach to the
community. I'm not a great public speaker, but would help
out as needed.

Why do you wish to be on WORT's Board of Directors?

I believe the WORT Board needs to re-discover its true role:
As an equal partner with staff and volunteers; working together
to help our station prosper. I have many years of experience to help this
happen

The Board currently meets monthly on a Wednesday night. Meetings are scheduled at 7:00 p.m. and may finish as late as 11 p.m.. Are you able to regularly attend Board meetings?

Yes, Wednesday evenings are my best and freest time
of the week.

WORT's Board is an active participant in station affairs. Board members do committee work and participate in pledge drives and other fundraising events. Board members are expected to commit to five to ten hours a month in addition to meetings. Roughly estimate the time you have available for work in addition to Board meetings.

I normally have mid to late afternoons free, Mon-Sat. Sunday if needed

Feel free to add any additional relevant material.

I think my 44 years of financial experience should be particularly helpful on the WORT Board.

And 4 years working with the Quaker Service organization (AESC) in Chicago taught me a great deal about consensus building

Thank you for your interest in joining the WORT Board of Directors.

About WORT Board of Directors

The WORT Board of Directors sets WORT's overall goals, priorities, and policies regarding the facility, equipment, committees, staff, volunteers, and programming of WORT. The Board also manages the business, finances, and properties of WORT.