

Programming Committee Minutes — June

The regular monthly meeting of the Programming Committee was held on Monday June 18, 2018 at 17:06 in Vinyl Room.

CALL TO ORDER:

Members present: Chair Alan Muirhead, Board Liaison Lincoln Tice, Music Director Sybil Augustine, News director Molly Stentz, Jo Anne Lindberg and Dylan Brogan.

Absent: Hugh Wing, Molly (had to leave at 6 pm)

MOTION: Approval of May minutes (Jo Anne)

- Second (Dylan)
- Approved on voice vote

PUBLIC COMMENTS

- Chris Powers' anonymous grumbler is annoyed by Powers' use of a southern accent and his comments about Gov. Scott Walker.

COMMUNICATION FROM BOARD

- Anonymous listener suggests we take a look at the length and genre of On-Air schedule.
- Lincoln suggests we try a community survey to gauge what kind of programming the community wants.

NEXT MEETING

- Confirmation of meeting on July 9, 2018.

STAFF REPORTS

- Music Director: Available at this [link](#).
 - Working on recruiting a new host for Live & Local.
 - Promos are running to fill open PC seat but no applicants so far.
 - New assistant for On the Horizon is having scheduling issues. Sybil is working on recruiting another volunteer.
 - Her Infinite Variety is also working on recruiting a new host.
 - Tried to find a partner for a Make Music Madison but it just didn't work out. However, WORT is still promoting the event and the Make Music Madison organizers is interested in future collaborations.
 - WORT received several MAMAs, again, this year.
- News Director: Available at this [link](#).
 - New summer interns coming on board. High schoolers going to produce news stories, podcast, etc.
 - New features in the works:
 - Storytelling segment premieres this week.

- Talk producer Chali Pittman is moving on to another job. Still going to volunteer as a producer for the Friday Buzz.
 - Molly extended an offer to a candidate. Seven people applied.

SHOW SUBMISSIONS

- None this month.

OLD BUSINESS

- Programmers survey (Dylan)
 - 31 responses.

ACTION ITEM: Dylan will send out responses to survey before the July meeting (hopefully earlier).

- FCC guidelines, compiled by Sybil, still need to be distributed to programmers.
 - Molly and Sybil have discussed having formal training sessions for programmers.
 - Previous open houses have had mixed results.

ACTION ITEM: Sybil will send out an email or include it in a newsletter by July 1st, 2018.

NEW BUSINESS

- Whether the committee should host a gubernatorial debate for the Democratic candidates (Molly)
 - WSUM is interested in collaborating.
 - WPR passed on hosting.

ACTION ITEMS: Dylan will inquire about *Isthmus* participating.

- Survey of Programming Committee letter (Alan)
 - Takeaways from survey:
 - Unclear whether current members will pursue another two-year term.
 - Alan is likely resigning at the end of his term in December.
 - How to get objective criteria for reviewing programs is persistent.
 - How to “increase” listenership can be judged by different metrics.
 - “What makes a good radio show?” guidelines is something the committee should work on.

ACTION ITEMS: Sybil will bring examples of shows that are doing well (and why).

- 89.9 Social is on Thursday, June 28 at the East Side Club from 6-9 pm. Wheelhouse is performing.

MOTION: Adjournment (Dylan)

- Second (Lincoln)
- Approved on voice vote

Adjournment at 18:39
Minutes taken by Dylan Brogan.