Programming Committee Minutes — July

The regular monthly meeting of the Programming Committee was held on Monday July 9, 2018 at 17:06 in Vinyl Room.

CALL TO ORDER:
Members present: Chair Alan Muirhead, Board Liaison Lincoln Tice, Music Director Sybil Augustine, News Director Molly Stentz, Hugh Wing, Jo Anne Lindberg and Dylan Brogan.

Guest: Lois Keel

MOTION: Approval of June minutes (Jo Anne)
- Second (Hugh)
- Approved on voice vote

PUBLIC COMMENTS
- Nothing major to report.

COMMUNICATION FROM BOARD
- Item referred to committee: Access Hour policy.
- Discussion on what is relevant to discuss regarding Board President’s four draft recommendations:
  ○ 1. The Board should apologize to the Transgender community for letting the March 19, 2018 show air. That show did not conform to the WORT Mission Statement.
  ○ 2. The application form for the Access Hour should include a statement that Access Hour programs must conform to the WORT Mission Statement, and should include the Mission Statement.
  ○ 3. The Board should create a policy for the Access Hour that applicants for an Access Hour that have in the past not conformed to the WORT Mission Statement can only do pre-recorded shows to allow prior review of the show.
  ○ 4. WORT Staff who Engineer the Access Hour live are authorized and required to stop the show immediately if material that is not in conformance with the WORT Mission Statement is presented. To fill the rest of the time slot, music can be played.

ACTION ITEM: Molly will send out Access Hour in question and relate documents. Committee will review before August meeting.

NEXT MEETING
- Confirmation of meeting on Aug. 6.

ACTION ITEM: Alan will follow-up on Friday for meeting confirmation.
STAFF REPORTS
● Music Director: Available at this link.
  ○ Tech issues with the archives.
  ○ Updated studio guide.
  ○ No longer broadcasting in HD.
  ○ Recruiting host for Live & Local.
    ■ Committee: Go for it.

● News Director: Available at this link.
  ○ WORT is hosting its first gubernatorial debate on Aug. 8 at the Madison Central Library.
  ○ Isthmus and The Progressive are co-sponsoring.
  ○ Richelle Wilson is the new Talk Producer. Her first day was today.
  ○ Big recruitment upcoming for new features.

SHOW SUBMISSIONS
● None this month.

OLD BUSINESS
● Show submissions/volunteer opportunities form (Hugh)
  ○ No clear policy in place to fill a slot.
  ○ Processes in place but they are not linked together.
  ○ Documenting process should a priority of the committee.
  ○ Hard to find specific opportunities/positions on website.
  ○ Frustration over lack

MOTION: The Programming Committee recommends hiring a dedicated webmaster to address multiple needs.
● Second (Hugh)
● Approved on voice vote.

ACTION ITEM: Board Liaison will pass along recommendation to Board.

Programmers survey (Dylan)
  ○ 39 responses.
  ○ Clear need for tech training.
    ■ Progress already made with studio guide.
    ■ Need to know specifics about what programmers need in terms of training.

ACTION ITEM: Dylan will email blurb about survey for newsletter to Glenn.
ACTION ITEM: Dylan will send survey to APA hosts.
ACTION ITEM: Dylan will create spreadsheet for members to contact programmers who haven’t answered surveys.
NEW BUSINESS

● Update on pledge drive (Sybil)
  ○ Soft goal: Met.
  ○ Budget goal: Under $6,000.
● New PC member applications.
  ○ Low interest so far, just one application.
  ○ Our guest Lois interested in applying, attended meeting.

MOTION: That the deadline to apply for the open position on the programming committee will be July 20, that applicants will be invited to August 6 meeting and a new member will be recommended to the Board.
  ○ Second: Sybil.
  ○ Approved on voice vote.

● Survey of PC members

ACTION ITEM: Alan will submit brief summary at the next meeting.

● Where does the listener survey stand?
  ○ Very sporadic responses.

ACTION ITEM: Listener survey will be added as an Old Business item at July meeting.

MOTION: Adjournment (Dylan)

  ● Second (Lincoln)
  ● Approved on voice vote

Adjournment at 19:07

Minutes taken by Dylan Brogan.